



Midwest City Soccer Club

P.O. Box 30586 • Midwest City • Oklahoma 73140
www.mwcsoccer.org www.facebook.com/MWC.Soccer.Club

EXECUTIVE BOARD OF DIRECTORS

Matthew Mercer
President

Bob Bryan
Vice President

Jan Oisten
Treasurer

Becky Dehart
Registrar

Stevie Adams
Complex Manager

April 23, 2018

Dear Prospective Sponsor,

The Midwest City Soccer Club ("MWCS") was created in 1978 as a 501(c) (3) non-profit corporation.

We are a community-based club that consists of approximately 500 youth players from Midwest City and the Oklahoma City metropolitan area. It is our mission to provide a fun, healthy and safe environment for all kids who play. Since its inception, this volunteer organization has taught, and continues to teach, not only the game of soccer, but many life lessons to children. We offer every level of play ranging from Recreational, Traveling Recreational, Academy, and Competitive play. We currently have several of our teams competing in the Oklahoma Premier League ("OPL"), which is the highest level of competition in the state.

As we all know, funding a youth sports program takes money. In order to continue promoting soccer to our youth, we are seeking donations of **\$100, \$250, \$500, \$800 or \$1,000**. Based upon your level of sponsorship, we offer the opportunity to list your name or company in different sizes on our player sponsor banner, which will be displayed on our main building where our concession and restrooms are located. This banner will be on display during all our fall/spring league games, two youth tournaments hosted by our club, along with all competitive, academy and recreational weekday practices conducted on club fields. This is a great opportunity for your business to be recognized as a supporter of youth sports.

Your name will be associated with a soccer club that has set the new standard in youth sports by being recognized as the first Oklahoma youth program to become tobacco free. With your support, we can help lower the cost to participate in our program and continue to sponsor many individual players. Your support helps us cover costs such as: a) Facility Maintenance, b) Utilities, c) Coach's Education, and d) Player Scholarships. We invite you and your business to participate. All donations are tax deductible, non-refundable and non-transferable. *All donations will go directly to supporting the facilities and programs of MWCS with a portion covering the cost of programs for the player soliciting the donation.* Please make your donation payable to MWCS.

For additional information, please contact Matthew Mercer at (405) 760-9696. We look forward to our partnership with you for the benefit of our youth, and for the good of the game. Thank you in advance for your support!

Matthew Mercer
President
Midwest City Soccer Club



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Competitive/Academy Fundraiser

GENERAL DESCRIPTION

All donations are treated as a charitable gift and are non-refundable and non-transferable. Each sponsor will be promoted by MWCSOC and the players. The primary promotion will be a listing of the sponsor on our player sponsor banner displayed on our main building where concession and restrooms are located.

Individual player packets contain letters which include the general information promoting MWCSOC's contributions in the community and its non-profit status. With the letter is a form to be completed for the sponsorship. The sponsor's information needs to be recorded, especially, the exact name and spelling to be printed on the banner. If a sponsor desires artwork or a logo be printed instead of a name (for \$500 sponsorship or above), it needs to be noted on the form that logo printing is requested. The logo needs to be emailed to the following address:

President@mwcsoccer.org, a confirmation email will be returned as a receipt of delivery.

Each player will have the opportunity to reduce their financial obligations through this sponsorship program. Incentives are built-in to promote a balance of helping the individual player's financial obligations, team obligations and overall club functions as outlined below.

USE OF FUNDS

All funds will be dispersed appropriately by our Treasurer. Donations are non-refundable and non-transferable.

1. First \$100 raised by each player:
 - a. The first \$100 will go towards player's field usage fee
2. Amounts raised by each player up to \$1100
 - a. The first \$100 will go towards player's field usage fee
 - b. \$101-\$1100: 80% to cover the individual player's training fees (up to the \$600/yr total). 20% for MWCSOC for use towards scholarship fees, Lil Legs Program, coaching courses, referee courses, etc. Any additional money would go into the player's team account for players use. This money can be used towards tournaments or team functions. Treasurer would write a check to the team manager for these fees as requested by parent.
3. Amounts raised by each player \$1101 and up:
 - a. The first \$100 will go towards player's field usage fee
 - b. \$101-\$1100: 80% to cover the individual player's training fees (up to the \$600/yr total). 20% for MWCSOC for use towards scholarship fees, Lil Legs Program, coaching courses, referee courses, etc. Any additional money would go into the player's team account for players use. This money can be used towards tournaments or team functions. Treasurer would write a check to the team manager for these fees as requested by parent.
 - b. \$1101 and up: 50% (individual player team account)/50% (MWCSOC)

Any remaining balance in players account will NOT carry over to next seasonal year.

SPONSORSHIP LEVELS (Dependent upon program, Academy or Competitive)

- 1) \$100 - Small listing on player sponsor banner
- 2) \$250 - Medium listing on player sponsor banner
- 3) \$500 - Large listing or logo artwork (digital image required) on player sponsor banner, listing on the sponsor page of our website.
- 4) \$1,000 - Large listing or logo artwork (digital image required) on player sponsor banner, listing on the sponsor page of our website, and promoted as sponsor for recreational and competitive tournaments during 2016/2017 season.



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Fundraising for Competitive/Academy Players Sponsorship Form

(to be completed by sponsor)

1. Sponsor Name (to be displayed): _____

2. Sponsor Phone: _____

3. Sponsor Address: _____

4. Contact Person: _____

5. Competitive Player's Name: _____

6. Competitive Player's Team: _____

7. Sponsorship Level:

- _____ \$100 Small listing on player sponsor banner
- _____ \$250 Medium listing on player sponsor banner
- _____ \$500 Large listing or logo artwork on player sponsor banner, listing on the sponsor page of our website.
- _____ \$1,000 Large listing or logo artwork on player sponsor banner, listing on the sponsor page of our website, and promoted as a sponsor for MWCSC 2016/2017 tournaments.

8. Payment Methods: Provide check (payable to MWCSC) to sponsored player/parent.

**** All Sponsorships Due by July 20, 2018 ****